

# Born Blonde & Instant Whip Lighteners Conversion Chart



**7th Stage is the liquid lightener of choice because it is effective and easy to achieve maximum lightening with even results - even on resistant hair.**

- Maximum lightening provides up to 8-10 Levels of lift, even on resistant hair
- Lightens resistant Levels 1-3 to pale yellow
- Can be used on- or off-the-scalp
- Blue base helps to control brassiness for optimum lightening results

## **How to use:**

- Pour 4 oz. 20-volume Clairol Professional developer into applicator bottle.
- Add appropriate amount of Lightening Activators to achieve desired Level of lightening and shake until dissolved:

To lighten to Gold or Yellow-Gold use 1-2 Activators

To lighten to Yellow or Pale Yellow use 2-3 Activators

NOTE: To lighten chemically relaxed or permed hair use ½ - 1 Activator

- Add 2 oz. 7th Stage Lightener. Shake well.
- Time for up to 90 minutes. Strand test frequently until desired Level of lightening is achieved.
- Rinse, shampoo, condition.

NOTE: Wait at least 1 week and 1 shampoo before lightening hair that has been chemically relaxed.