

Color Charm® Demi-Permanent Haircolor Shade Chart

	NATURAL / NEUTRO	ASH / CENIZO	GOLD / DORADO	RED / ROJO	WARM / CALIDA	
10		 10NA 10/01 Lightest Ash Blonde Rubio Cenizo Clarisimo	 10NG 10/03 Lightest Golden Blonde Rubio Dorado Clarisimo			
9		 9NA 9/01 Very Light Ash Blonde Rubio Cenizo Muy Claro	 9NG 9/03 Very Light Golden Blonde Rubio Dorado Muy Claro	 9G 9/3 Soft Golden Blonde Rubio Dorado Suave		
8	 8N 8/0 Light Natural Blonde Rubio Natural Claro					
7	 7N 7/0 Medium Natural Blonde Rubio Natural Mediano	 7A 7/1 Medium Ash Blonde Rubio Cenizo Mediano	 7G 7/3 Medium Golden Blonde Rubio Dorado Mediano		 7W 7/7 Medium Sand Arena Mediano	 7WG 7/73 Medium Sandy Gold Dorado Arena Mediano
6	 6N 6/0 Dark Natural Blonde Rubio Natural Oscuro		 6G 6/35 Dark Golden Blonde Rubio Dorado Oscuro	 6RV 6/45 Fiery Red Rojo Fuego	 6W 6/7 Dark Sand Arena Oscuro	
5	 5N 5/0 Light Natural Brown Castaño Natural Claro		 5G 5/3 Light Golden Brown Castaño Dorado Claro	 5R 5/4 Chestnut Castaño		
4	 4N 4/0 Medium Natural Brown Castaño Natural Mediano					
3	 3N 3/0 Dark Natural Brown Castaño Natural Oscuro					
1	 1N 2/0 Black Negro					

- The mixing ratio is 1:2. For example, mix 1 oz. of **Color Charm®** Demi-Permanent Haircolor with 2 oz. of **Color Charm®** Activating Lotion.
- **Color Charm®** Demi-Permanent Haircolor should be applied to shampooed, towel-dried hair.
- Development times vary depending on the condition of the hair.
 - For normal hair - 20 minutes without heat or 15 minutes with heat.
 - For porous hair - up to 15 minutes without heat.
 - For hair that is colored the same day after a chemical service - up to 15 minutes without heat.